



## 2019 SPONSORSHIP LEVELS and RECOGNITION

### Platinum \$7,500 and greater

- All Gold level benefits, PLUS:
  - Sponsor recognition (logo/name) on both of our Main Street event banners displayed in Ketchum and Hailey, during the week of August 12, 2019

### Gold \$5,000 - \$7,499

- All Silver level benefits, PLUS:
- Sponsor recognition (logo/name) on one of our Main Street event banners displayed in Ketchum and Hailey during the week of August 12, 2019

### Silver \$2,500 - \$4,999

- All Bronze level benefits, PLUS:
- Sponsor recognition (logo/name) on pre-event advertising in print media
- Sponsor recognition (logo/name) in issued press releases sent to all local media, and regional outlets

### Bronze \$1,000 - \$2,499

- All Copper level benefits, PLUS:
- Sponsor recognition (logo/name) on the official 2019 Wood River Valley Studio Tour Guides
- Cross-promotion of Sponsor via new media platforms

### Copper \$500 - \$999

- Listing on the official 2019 Wood River Valley Studio Tour Guides distributed online and physically on newsstands throughout the Wood River Valley
- Sponsor recognition (logo/name) on the WRVST website home page, [www.wrvstudiotour.org](http://www.wrvstudiotour.org), dedicated placement on the website sponsor page, with active link to Sponsor's website through 2019
- Sponsor recognition (logo/name) on sponsor banner displayed August 15<sup>th</sup> – 18<sup>th</sup> at the Ketchum Innovation Center (KIC), site of the group exhibition and reception with the artists

*Financial donations are recognized at full value. In-kind contributions are recognized at one half the retail value of the donation. Wood River Valley Studio Tour, Inc. is an Idaho non-profit and 501(c)(3) organization. Our Federal Tax ID# is 46-2308420. Your sponsorship is deductible to the full extent allowed by law.*